

Submitting A New Proposal

Routledge are keen to consider new proposals for the UACES/ Routledge Contemporary European Studies Book Series list.

Please forward your proposal to:

Andrew Taylor

Publisher

andrew.taylor@tandf.co.uk

The Proposal

The proposal you submit to Routledge will be the basis on which we judge the book's suitability for publication. If we feel it has potential on the Routledge list, it is likely that we will send your proposal out to be reviewed by specialists in the field world-wide. Your proposal document therefore needs to be organised in such a way that potential reviewers are given an appropriate amount of information on which to judge the quality of the work.

We would suggest that your proposal would extend to between three and five sides of A4. Please see the main sections to consider below and also further guidance notes on the second page. Please remember that although we are subdividing the proposal below and prompting with a series of questions, the proposal itself needs to read as much as possible as a coherent, appropriately confident and flowing document.

1 *Statement of aims.*

Please describe your book in 300 words. We suggest you structure your description with the following paragraphs:

- Why do you feel there would be a demand and need for your publication?
- An introductory paragraph to interest the non-specialist, librarian or bookseller
- A second factual and informative paragraph which expands the first by describing the main item or areas covered by the book.
- A paragraph which illustrates the main findings and the originality of the research, or describes the usefulness to its intended audience

2. *Detailed Synopsis and Chapter Headings* - including detailed contents list and details of geographic range of content, case studies and illustrations (where relevant). For edited collections please include detailed chapter abstracts and author affiliations (ideally provide a separate list of contributors and affiliations).

3. *Likely competition* - listing where possible the publisher, price and year of competing books and their strengths and weaknesses.

4. *Definition of the Market* - including details of likely size, pitch and interdisciplinary and geographic range of potential readership. Please also give more detailed information on any relevant undergraduate/ postgraduate courses or modules where you think the work will be *recommended* or *essential* reading (and state which, and by whom).

5. *Details of illustrations*, if any - including type (line, tables, black and white photos, maps etc), approximate number and geographic spread where relevant.
6. *Special Features* (if appropriate) - will the work include any end of chapter or end of book sections such as chapter summaries, discussion questions, exercises, glossary, bibliography, annotated further reading lists, accompanying manual, linked author Web site etc.
7. *Estimated word length* of final script.
8. *Writing Schedule* - and final script delivery month and year.

Additional Information

It would also be helpful to include the following information/material:

1. a sample chapter or related material, if available.
2. a short biographical paragraph for all authors and/or contributors, including details of your qualifications and relevant experience relating to writing the book, and notes on contributors.
3. a brief list of your previous publications and a CV
4. a draft back cover copy for the book – this will be a boiled down version of the material in your *statement of aims* (above), but it will provide a very useful more succinct summary of the book's *raison d'être*, contents and approach and, if the book is commissioned, a very useful starting point for the real thing.
5. If relevant to your project, are there any stipulations by your funding body or institution that require any of your material to be published Open Access?
6. Is there any (research or other) funding at your disposal that could support the publication of the book through a subvention?
7. Open Access publishing. If this is of interest, please visit https://www.routledge.com/info/open_access and we would be very happy to discuss.

Guidance Notes to sections

1. Statement of aims

- Quite simply, what is your book about?
- What are its main themes and objectives?
- What are you doing differently, or in a more innovative way, or better than existing books?

2. Detailed synopsis and table of contents

- Please list working chapter headings and provide a paragraph (or more) of explanation on what you intend to cover in each chapter. This may be all that the reviewer has to go on, so please provide a good indication of the proposed content - a list of chapter headings alone is not enough.
- If sample chapters, or a draft manuscript are available, please send them or let us know when they will be available.

3. What are the main competing books?

- We would like some indication that you are familiar with competition to your proposed book.
- What are their strengths & weaknesses?

- What makes your book better than or different from the existing competition?
- Why would an academic choose your book for their course or recommend it to their library?

4. Definition of the market

- Who is your book primarily aimed at? Who will buy it? Who will read it?
- Is it aimed at an undergraduate or postgraduate student audience?
- What are the names of the courses that the book would be used on?
- Is it a research monograph which will sell primarily to university libraries?
- Is the subject area of the proposal widely taught, or researched?
- Would this subject have international appeal outside your country? If so, where?

5, 7, 8 Word Length, Illustrations and Schedule

- How many thousand words in length will your book be? Does this include references, bibliography and notes?
- How many tables, diagrams or illustrations will there be (approximately)?
- When will you be able to deliver the completed typescript?

Referees

Routledge adheres to a strict policy of anonymous peer review on all book projects and we have a regular pool of international academic referees that we consult. However, it would be useful to us if you suggested some referees who could potentially give us some feedback on your project. We would only approach them in conjunction with contacting other referees.